



Innovation Studio
INNOVATION *is for* EVERYONE

Activate Your **IMPACT**

Mini-Accelerator & Pitch Competition



Presented by Innovation Studio in partnership with Boston Impact Initiative

2023 COHORT PROFILES



Allyson Cote

TRADE RUNNER

WWW.MYTRADERUNNER.COM

Trade Runner provides same-day delivery for the Skilled Trades in Rhode Island.

Tony Galvao

CONCRETE LYFE

WWW.CONCRETELYFE.ORG

Concrete LYFE exists to improve the lives of those in our community impacted by social injustice. We work to empower individuals and create positive change through various programs and initiatives, such as our Concrete Stories platform, which allows community members to share their stories and experiences. Our volunteers are a vital part of our family, helping us to carry out our mission and make a difference in the lives of those we serve.



2023 COHORT PROFILES



Keisha Greaves

GIRLS CHRONICALLY ROCK

WWW.GIRLSCHRONICALLYROCK.COM

Girls Chronically Rock promotes self-love and confidence in the disability community. Founder Keisha Greaves is a motivational speaker and fashion designer.

Monica Leitner-Laserna

RADICAL ROOTS COOP

WWW.RADICALROOTSCOOP.COM

Our mission is to give rise to holistic practices that decolonize & liberate the mind, body, and educational experience of Black and Latino youth. Radical Roots Consulting Cooperative is a cooperative of educators who have over 40 years of experience combined in creating safe, uplifting spaces for the most marginalized youth.



2023 COHORT PROFILES



Robert Monteith

ARC INDUSTRIES

WWW.ARCINDUSTRIES.CO

At ARC Industries we design and manufacture compact vertical axis wind turbines. Our mission is to be a substantial component of the transition from this country's reliance on fossil fuels to the use of renewable energy technology.

Eric Moyal

PROJECT INSULIN

WWW.PROJ.CH

Project Insulin is a not-for-profit organization that will develop, manufacture, and distributes generic long-acting insulin at cost. By developing their own insulin, the organization will be able to bring the price of the drug down and provide an affordable alternative to those who are uninsured or have copays that are too high.



2023 COHORT PROFILES



Joni Rhoads

THE RESCUE CAFE

@[THERESCUECAFE](https://www.instagram.com/therescuecafe)

The Rescue Cafe is a mission-driven cafe that specializes in serving gourmet coffee, lattes, and pastry and donates a portion of every sale to local animal rescue.

Jessika Rozki

ROZKI RIDES

[WWW.ROZKIRIDES.COM](http://www.rozkirides.com)

Rozki Rides is a transportation provider that serves children and teens. We specialize in helping children and parents feel safe, cared for, and supported, from the moment of pick up to drop off. With door to door service along a diverse range of locations that span from school, to virtual learning facilitation programs, or even to Grandma's house.



2023 COHORT PROFILES



Zara Salmon

CRAVEINFUSED LCC

WWW.CRAVEINFUSED.COM

CRAVEInfused LLC is a plant-based lifestyle brand highlighting the healing power of plants while destigmatizing cannabis as simply another healing plant. Whether you consume plants as food, use them topically, medicinally, spiritually, or recreationally, we believe in spreading awareness of just how powerful plants can be.

Kerisha Taboh

EASLEY COLLECTIVE

WWW.EASLEYCOLLECTIVE.COM

Easley Collective aims to advance diversity, inclusion, and representation in the tech industry by providing quality coding education, community, and support to women+ so they can become professional developers, achieve their career goals, and thrive in a changing industry. During Kerisha's 15-year web developer career, she gained expertise and had success, despite battling the challenges and injustices prevalent in a non-diverse profession. It became her mission to teach code to underrepresented groups.



2023 COHORT PROFILES



Sendy Vaughn Suazo

DAMAS FOOD PRODUCT

Damas Food Products imports traditional food products from Honduras to the US and Canada. This provides additional income to farmers and producers in Honduras.

Amanda Wang

POTENCIA

WWW.POTENCIAUS.ORG

Potencia is committed to reimagining language learning for adults living in the U.S. with limited English skills so they are equipped to operate more effectively in their daily lives. Our unique model leverages civic-minded college students as tutors to train and lead affordable and flexible individual and small-group English language classes.



2023 COHORT PROFILES



Karen Wellington

ROYALTY PLANT BASE CLEANING

WWW.ROYALTYPLANTBASECLEANING.COM

Royalty Plant Base Cleaning (RPCC) is a unique business in the commercial and private cleaning service market, and the uniqueness comes from the environmentally friendly products she consciously decided to use in the homes and offices of her clients. RPCC uses products that help our clients breathe fresh air without harsh chemicals while doing the job quickly and effectively.

MEET OUR TEAM!



WALTHER MORALES

Sr. Director of Programs
and Entrepreneurship
Innovation Studio

walther.morales@innovationstudio.org



MARISA NIEVES

Director of Programs MA
Innovation Studio

marisa.nieves@innovationstudio.org



ALIANA PIÑERO

Director of Impact
Boston Impact Initiative

aliana@bostonimpact.com



SAMALID HOGAN

Field-Building Manager
Boston Impact Initiative

samalid@bostonimpact.com

ABOUT INNOVATION STUDIO

Innovation Studio, an inclusive 501(c)(3) non-profit headquartered in Roxbury, MA. Innovation Studio strives to be the home where aspiring individuals are encouraged to grow their ideas into successful businesses. Innovation Studio does this by making innovation, entrepreneurship, and business ownership attainable through an empowering and inclusive network of community spaces and individualized pathways. Innovation Studio manages Roxbury Innovation Center, District Hall in Seaport Boston, and Biz Bodega Small Business Support Center in Providence.

ABOUT BOSTON IMPACT INITIATIVE

BII is a nonprofit impact investment fund working to build a future where entrepreneurs of color and their communities have the financial, social and political power to create a sustainable, inclusive and equitable economy for generations to come. To do this, BII invests integrated capital in social enterprises and community-controlled real estate to increase wealth and asset-building opportunities for communities of color. BII is also transforming the impact investing field through field-building and education so that economic and racial justice becomes integral to any community-based investment strategy.



Innovation Studio
INNOVATION *is for* EVERYONE

Activate Your **IMPACT**

Mini-Accelerator & Pitch Competition



Presented by Innovation Studio in partnership with Boston Impact Initiative